**SEASONS | Spring**

Fashion Jewellery & Accessories Fair

**28 / 2 – 2 / 3 / 2024**

**Asia-World Expo, Hong Kong**

To enjoy FREE publicity, please send your completed form, relevant product photo(s) and company logo to Ms. Monica Kwok at monica.kwok@informa.com

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| **SECTION 1: PRODUCT INFORMATION****Reminder: please enclose relevant photos** |
| 1.1 |  | Name of the Product | Product Description |
| Product 1 | Click or tap here to enter text. | Click or tap here to enter text. |
| Product 2 | Click or tap here to enter text. | Click or tap here to enter text. |
| Product 3 | Click or tap here to enter text. | Click or tap here to enter text. |
| **SECTION 2: COMPANY OVERVIEW** |
| 2.1 | Please share your company background/history (max. 150 words) | Click or tap here to enter text. |
| **SECTION 3: CONTACT DETAILS & SOCIAL ACCOUNTS** |
| Company Name\* | Click or tap here to enter text. |
| Booth Number | Click or tap here to enter text. |
| Country/Region | Click or tap here to enter text. |
| Contact Person\* | Click or tap here to enter text. |
| Email Address\* | Click or tap here to enter text. |
| Contact Number\* | Click or tap here to enter text. |
| Instagram | Click or tap here to enter text. |
| Facebook | Click or tap here to enter text. |
| LinkedIn | Click or tap here to enter text. |
| Twitter | Click or tap here to enter text. |
| WeChat | Click or tap here to enter text. |
| Others (please specify) | Click or tap here to enter text. |
| *\*Must fill item* |

**IMPORTANT NOTES**

Please note the required file formats below:

|  |  |
| --- | --- |
| **Company Logo Specifications** | **Product Image Specifications** |
| Format: a) AI (highly preferred) – outlined all textb) PSD/PNG – remove background Resolution: 300dpi Mode: CMYK• Only high-resolution logo files are accepted • WordArt and product images are not accepted | Format: Photoshop TIFF/JPG/PSD – flatten layersResolution: 300dpi File size: 2MB+ Mode: CMYK* White background or die-cut photo with background removal
* Catalogues are not accepted

\*Please attach product images together with this form\*Please state product name(s) clearly on the file name for identification |

– End of This Form –

*Thank you for your participation in this campaign. Please send your publicity materials to Ms. Monica Kwok at* *Monica.Kwok@informa.com* *for our further handling.*

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| **Right to publish the information in this form**By filling in the form, you are giving Informa Markets Jewellery the right to publish the information provided in this form in the following channels:* Event press releases, eNewsletters or promotional flyers
* Event website and social media channels
* Event Show Daily
* JNA and [JewelleryNet.com](https://jewellerynet.com/en-us)
* Your company’s showroom on JewelleryNet
* *\*Informa Markets Jewellery reserves the right to select what information may be included in its promotion campaigns.*
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