**SEASONS | Spring**

Fashion Jewellery & Accessories Fair

**28 / 2 – 2 / 3 / 2024**

**Asia-World Expo, Hong Kong**

To enjoy FREE publicity, please send your completed form, relevant product photo(s) and company logo to Ms. Monica Kwok at [monica.kwok@informa.com](mailto:monica.kwok@informa.com)

|  |  |  |  |
| --- | --- | --- | --- |
| **SECTION 1: PRODUCT INFORMATION**  **Reminder: please enclose relevant photos** | | | |
| 1.1 |  | Name of the Product | Product Description |
| Product 1 | Click or tap here to enter text. | Click or tap here to enter text. |
| Product 2 | Click or tap here to enter text. | Click or tap here to enter text. |
| Product 3 | Click or tap here to enter text. | Click or tap here to enter text. |
| **SECTION 2: COMPANY OVERVIEW** | | | |
| 2.1 | Please share your company background/history (max. 150 words) | | Click or tap here to enter text. |
| **SECTION 3: CONTACT DETAILS & SOCIAL ACCOUNTS** | | | |
| Company Name\* | | | Click or tap here to enter text. |
| Booth Number | | | Click or tap here to enter text. |
| Country/Region | | | Click or tap here to enter text. |
| Contact Person\* | | | Click or tap here to enter text. |
| Email Address\* | | | Click or tap here to enter text. |
| Contact Number\* | | | Click or tap here to enter text. |
| Instagram | | | Click or tap here to enter text. |
| Facebook | | | Click or tap here to enter text. |
| LinkedIn | | | Click or tap here to enter text. |
| Twitter | | | Click or tap here to enter text. |
| WeChat | | | Click or tap here to enter text. |
| Others (please specify) | | | Click or tap here to enter text. |
| *\*Must fill item* | | | |

**IMPORTANT NOTES**

Please note the required file formats below:

|  |  |
| --- | --- |
| **Company Logo Specifications** | **Product Image Specifications** |
| Format:  a) AI (highly preferred) – outlined all text  b) PSD/PNG – remove background  Resolution: 300dpi  Mode: CMYK  • Only high-resolution logo files are accepted  • WordArt and product images are not accepted | Format: Photoshop TIFF/JPG/PSD – flatten layers  Resolution: 300dpi  File size: 2MB+  Mode: CMYK   * White background or die-cut photo with background removal * Catalogues are not accepted   \*Please attach product images together with this form  \*Please state product name(s) clearly on the file name for identification |

– End of This Form –

*Thank you for your participation in this campaign. Please send your publicity materials to Ms. Monica Kwok at* [*Monica.Kwok@informa.com*](mailto:Monica.Kwok@informa.com) *for our further handling.*

|  |
| --- |
| **Right to publish the information in this form**  By filling in the form, you are giving Informa Markets Jewellery the right to publish the information provided in this form in the following channels:   * Event press releases, eNewsletters or promotional flyers * Event website and social media channels * Event Show Daily * JNA and [JewelleryNet.com](https://jewellerynet.com/en-us) * Your company’s showroom on JewelleryNet * *\*Informa Markets Jewellery reserves the right to select what information may be included in its promotion campaigns.* |