



SPRING SEASONS

Fashion Jewellery & Accessories Fair
時尚首飾及配飾春季展

3 - 6 / 3 / 2025

Halls 3 & 6, AsiaWorld-Expo • Hong Kong
香港 • 亞洲國際博覽館3號及6號展館



SEASONS

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Fashion Jewellery & Accessories Fair AsiaWorld-Expo • Hong Kong



Get ready for SEASONS | Spring 2025!

SEASONS 春季展，探索未來新視野！

Asia's first fashion jewellery and accessories sourcing event of the year, SEASONS | Spring shines as the leading B2B marketplace in the region for all things trendy. This fair offers wholesalers and retailers exclusive access to product debuts, featuring the latest styles, materials and colour inspirations that will influence demand in the coming months. Come join us and grow your business!

SEASONS春季展是亞洲地區年度第一個專為時尚首飾及配飾商買家而設的採購盛會，匯聚區內主要製造商和設計師，為來自世界各地的批發商和零售商呈獻潮流新品，透視引領未來市場需求的嶄新款式、物料和色彩。誠邀您加入SEASONS春季展的展商行列，拓展環球業務！



Wide ranging product categories 產品類別 包羅萬有

- Costume & Base Metal Jewellery 時尚首飾及非貴金屬首飾
- Stainless Steel Jewellery 不鏽鋼首飾
- Natural Material Jewellery 天然物料首飾
- Independent Designers 獨立設計師
- Display and Packaging 陳列及包裝
- Fashion Accessories 時尚配飾
- Fashion Jewellery Materials 時尚首飾物料

Rich onsite experiences 豐富現場體驗

- **Vogue 風尚**
Preview Autumn-Winter 2025/2026 collections.
透視 25/26年秋冬潮流趨勢。
- **Livestreaming 現場直播**
Mix and match with selected products of SEASONS exhibitors
精選參展商的最新產品，打造潮流造型配搭。
- **Tomorrow Aisle 未來走廊**
Explore designs by new talents from the Pro-Act Training and Development Centre (Jewellery) and Youth College.
與Pro-Act培訓和發展中心(珠寶)和青年學院合作的空間，專門展示香港新一代設計人才的佳作。
- **Networking Hub 時尚匯點**
Access trend forecasts, market updates and expert insights.
掌握未來設計趨勢及市場最新動態，擷取專家觀點。



Optimal floor plan layout 全新佈局

With the onsite experiences at the centre, the floor plan is designed to encourage networking. 於展覽廳中心位置設置不同體驗區，加強現場互動交流。

Targeted visitor promotion campaigns 聚焦業內買家的推廣活動

- Leveraging Informa Markets' worldwide buyer database in the fashion and accessory industry
善用Informa Markets在時尚首飾及配飾業內的環球買家數據庫
- Hosted buyer programme
特邀買家計劃



Product Categories 產品類別

A wide range of fashion jewellery and accessories in the latest styles and designs will demonstrate the creativity and craftsmanship of hundreds of exhibitors from around the world.

種類繁多、設計新穎入時的展品，充份展現參展商的非凡創意、精緻手藝及專業智慧。



Costume & Base Metal Jewellery 時尚首飾及非貴金屬首飾

- Base metal jewellery 非貴金屬首飾
- Bead jewellery 珠子首飾
- Body piercing jewellery 穿體首飾
- Bridal jewellery 婚嫁首飾
- Ceramic jewellery 陶瓷首飾
- Enamel and pewter jewellery 琺瑯及白鐵首飾
- Festive jewellery 節慶首飾
- Gemset jewellery 寶石首飾
- Glass jewellery 玻璃首飾
- Magnetic jewellery 磁性首飾
- Pet jewellery 寵物首飾
- Plastic jewellery 塑料首飾
- Silver jewellery and Accessories 純銀首飾及配件



Stainless Steel Jewellery 不鏽鋼首飾

- Men's jewellery 男士首飾
- Stainless steel jewellery 不鏽鋼首飾
- Titanium jewellery 鈦金屬首飾



Natural Material Jewellery 天然物料首飾

- Natural material jewellery 天然物料首飾
- Wood jewellery 木製首飾
- Wood bead jewellery 木珠首飾



Fashion Accessories 時尚配飾

- Belts and accessories 皮帶及配件
- Eyewear and accessories 眼鏡及配件
- Fashion watches 時尚手錶
- Gifts and premiums items 禮品及贈品
- Gloves and mittens 手套
- Hair accessories 髮飾
- Handbags, wallets and purses 手袋及錢包
- Handkerchieves 手帕
- Headwear 頭飾
- Hosiery 襪子
- Mobile phone straps 手機繩
- Nail accessories and tattoos 甲飾及紋身飾品
- Neckwear 頸飾
- Scarves 頸巾
- Perfumery items 香水飾品
- Pet accessories 寵物配飾
- Umbrellas and fans 雨傘及扇子



Display and Packaging 陳列及包裝

- Display materials 陳列物料
- Gift boxes 禮盒



Fashion Jewellery Materials 尚首飾物料

- Ceramic beads 陶瓷珠
- Crystal 水晶
- Plastic 塑料
- Rhinestones 萊茵石
- Jewellery parts and components 首飾配件



Independent Designers 獨立設計師

Participation Fee 參展費用

Shell booths are available with a minimum requirement of 9 square metres, including partitions, carpet, fascia with company name, 1 table, 3 chairs, 4 spotlights and 1 waste basket.

標準攤位最少預訂九平方米。費用包括：圍板、地毯、公司招牌、一張檯、三張椅、四支射燈和一個廢紙簍。

Raw space is available with a minimum requirement of 36 square metres. 展覽空地最少預訂三十六平方米。

Exhibitor Membership 參展商會籍

Exhibitor membership fee for **JewelleryNet.com** valid from 1 January to 31 December 2025 is US\$350. Fee entitles members to full promotional benefits, company listing and product showroom.

JewelleryNet.com 參展商會籍年費為350美元，由2025年1月1日至12月31日止，為期一年。會籍包括可上載參展商目錄、公司簡介、產品資訊及參與網站的定期推廣活動。

Payment 付款方法

Crossed cheque/bank draft/telegraphic transfer should be made payable to the Organiser:

Informa Markets Asia Limited

A deposit equal to 50% of the total participation fee is required at the time of booking. The 50% balance should be paid on or before **1 December 2024**. All payments are nonrefundable.

請於劃線支票、銀行本票或電匯抬頭書明：
亞洲英富曼會展有限公司

參展商預訂攤位時必須一併繳交參展費用的50%作訂金，並需於2024年12月1日或之前全數繳清餘下之參展費用。所有費用，概不退還。

To protect you, your fellow exhibitors and our visitors, insurance cover to comply with the Conditions has been arranged on your behalf as a "Participating Exhibitor" under the Insurance Policy issued to Informa Markets Asia Limited. By providing satisfactory evidence of adequate alternative General Liability insurance cover, you will be entitled to a credit in respect of the insurance participation fee. See Condition 17 of the Conditions for details.

為了保障貴司作為參展商以及展會參觀人士的利益，符合 Informa Markets Asia Limited 合同條件的保險政策「參與的參展商」已為貴司安排並發給我司。在提供充份且符合要求的一般責任險投保證據後，貴司將有權獲得參展保險費的抵免額。有關詳細信息，請參見條件的第17條。

Buyer's Comment 買家意見

"The good thing about trade shows like SEASONS is you can walk around, meet people and discover products. You need to see everything. More importantly, when you place your orders at the show, you can modify your orders. It is so much easier to communicate this in person. Some may assume that finding good products online would be easier, but this is not always true. Certain products may differ in thickness or thinness, and you cannot accurately tell from the pictures alone. In reality, the products may be different from the photos."

「像SEASONS春季展這樣的貿易展，好處是能夠讓買家在現場四處瀏覽，結識業界新朋友並發掘產品。您需要盡量吸收現場所有事物。更重要的是，當您在展會下訂單時，您可以親身提出修改，這樣的溝通更容易和有效。有些人可能會認為，在網上尋找優質產品會更容易，但事實不一定如此。某些產品材質的厚薄，僅憑圖片無法準確判斷；產品或會與照片不符。」

Gianluca Boveri and Sara Filippini,
Owners of Latitude New
Italy

Exhibitor's Comment 參展商意見

"This is a valuable show. This is the first time I have participated in the fair and we are getting a lot of compliments from buyers on our products. We will definitely come here again because we got so many orders from new buyers here."

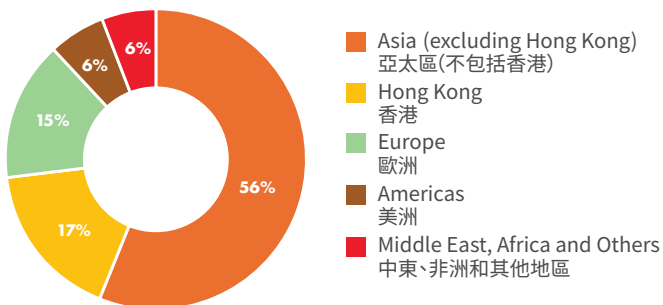
「這是一場寶貴的展會，也是我首次參展。我們獲得了很多買家對產品的贊譽，同時取得很多新買家的訂單。我們一定會再度參加！」

Prachi Sharma,
CEO of Craft Men
India

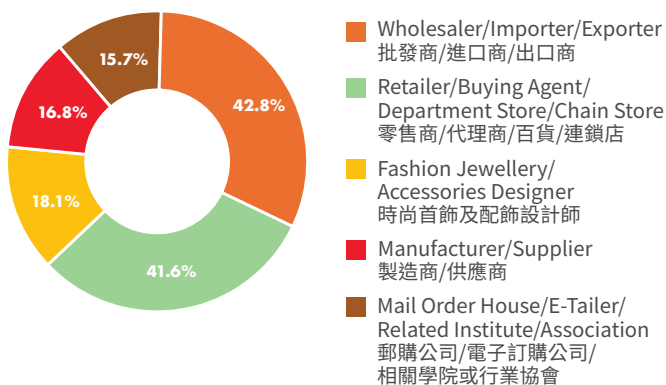
A Truly International Marketplace 實至名歸的國際貿易展覽

Over **89%** of exhibitors came from outside Hong Kong
參展商來自香港以外地區

83% of visitors came from outside Hong Kong
買家來自香港以外地區



Visitors by Nature of Business 買家業務性質 (2024)



Statistics of the 2024 edition of SEASONS | Spring, previously known as Asia's Fashion Jewellery & Accessories Fair - March
資料來源: 2024年SEASONS 春季展 (前稱三月亞洲時尚首飾及配飾展)

Fair Venue, Dates & Time 展覽會地點、日期和時間

Halls 3 & 6, AsiaWorld-Expo • Hong Kong
香港 • 亞洲國際博覽館 3號及6號展館

Dates 日期	Opening Hours 開放時間
3 - 5 / 3 / 2025	10:00 - 18:00
6 / 3 / 2025	10:00 - 17:00



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Organiser 主辦機構

