



SPRING SEASONS

Asia's Fashion Jewellery & Accessories Fair – Spring

3 - 6 / 3 / 2026

Halls 3 & 6, AsiaWorld-Expo • Hong Kong



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Your
Gateway to
Meet Global Buyers!
Showcase.
Connect.
Grow.

As Asia's premier B2B marketplace for fashion jewellery and accessories, **Asia's Fashion Jewellery & Accessories Fair – SEASONS Spring 2026** offers unparalleled access to trade buyers from around the world who discover their next bestselling collections.

This Spring, leverage our powerful platform to launch your latest designs, expand your distribution channels, and forge lasting business relationships that drive sustainable growth.

Wide ranging product categories



Costume & Base
Metal Jewellery



Stainless Steel
Jewellery



Natural Materials
Jewellery



Fashion
Accessories



Display &
Packaging



Fashion Jewellery
Materials



Independent
Designer Collections

Rich onsite experiences

• **MODE by SEASONS**

Preview Autumn/Winter 2026-27 trend themes and exhibitor collections, in collaboration with FASHION by INFORMA.

FASHION
by Informa

• **TOMORROW STAGE**

A show presented by young talents from jewellery and fashion design institutes, celebrating innovations and creativity.

• **Networking Hub**

Access trend forecasts, market updates and expert insights.





Visitor Profile

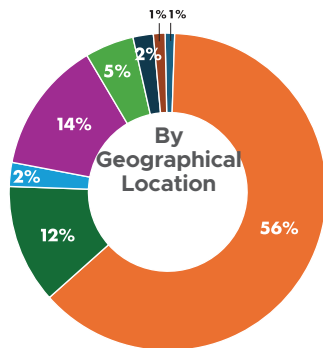


4,500+

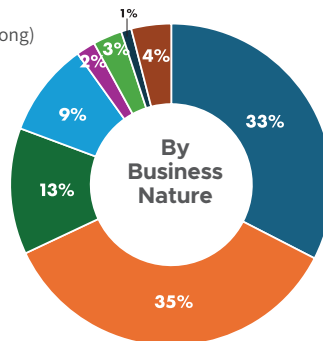
Visitors

20%
VS 2024

8.07/10
Customer Satisfaction
Score



Asia (excluding Hong Kong)
Hong Kong
Australasia
Europe
Americas
Middle East
Oceania
Africa



Wholesaler/Importer/Exporter
Retailer/Buying Agent/Department Store/Chain Store
Designer
Manufacturer/Supplier
Mail Order House/E-Tailer/Gift Shop
Related Institute/Association
Trade Media/Publication
Others

Sources:
SEASONS | Spring 2025 registration and survey data



Targeted visitor promotion campaigns

- Extensive promotions leveraging Informa Market's worldwide buyer database in fashion and accessories industry.
- Hosted buyer programme
- Collaboration with trade media and industry organisations
- Social Media



37K

Followers



33K

Followers



55K

Followers



10K

Followers



9.8K

Total Views

Exhibitor's Comment

"On the first day of the show, we were very busy. On the second day, we were once again busy. Today (Day 3 of SEASONS | Spring), we hope to be busy again. We have also met new buyers. Our main markets are Europe and the US, but buyers from other countries have also attended."

– John Jang, Sun Jewelry Korea

Exhibitor's Comment

"This is one of the best shows in the world. It is important to me because I need to promote my products. To promote anything I need to have a tool, and exhibitions and trade shows are the best tools. Over the years, we have developed good relationships with our regular buyers, making it essential for us to showcase our styles and reconnect with them at this event."

– Adnan Khan, SK4 Creations, India



Product Categories

A wide range of fashion jewellery and accessories in the latest styles and designs will demonstrate the creativity and craftsmanship of hundreds of exhibitors from around the world.



Costume & Base Metal Jewellery

- Base metal jewellery
- Bead jewellery
- Body piercing jewellery
- Bridal jewellery
- Ceramic jewellery
- Enamel and pewter jewellery
- Festive jewellery
- Gemset jewellery
- Glass jewellery
- Magnetic jewellery
- Pet jewellery
- Plastic jewellery
- Silver jewellery and Accessories



Stainless Steel Jewellery

- Men's jewellery
- Stainless steel jewellery
- Titanium jewellery



Natural Material Jewellery

- Natural material jewellery
- Wood jewellery
- Wood bead jewellery



Fashion Accessories

- Belts and accessories
- Eyewear and accessories
- Fashion watches
- Gifts and premiums items
- Gloves and mittens
- Hair accessories
- Handbags, wallets and purses
- Handkerchieves
- Headwear
- Hosiery
- Mobile phone straps
- Nail accessories and tattoos
- Neckwear
- Scarves
- Perfumery items
- Pet accessories
- Umbrellas and fans



Display and Packaging

- Display materials
- Gift boxes



Fashion jewellery materials

- Ceramic beads
- Crystal
- Plastic
- Rhinestones
- Jewellery parts and components



Independent Designers



Participation Fee

Shell booths are available with a minimum requirement of 9 square metres, including partitions, carpet, fascia with company name, 1 table, 3 chairs, 4 spotlights and 1 waste basket.

Raw space is available with a minimum requirement of 36 square metres.

Exhibitor Membership

Exhibitor membership fee for **JewelleryNet.com** valid from 1 January to 31 December 2026 is US\$350. Fee entitles members to full promotional benefits, company listing and product showroom.

Payment

Crossed cheque/bank draft/telegraphic transfer should be made payable to the Organiser:

Informa Markets Asia Limited

A deposit equal to 50% of the total participation fee is required at the time of booking. The 50% balance should be paid on or before **1 December 2025**. All payments are nonrefundable.

To protect you, your fellow exhibitors and our visitors, insurance cover to comply with the Conditions has been arranged on your behalf as a "Participating Exhibitor" under the Insurance Policy issued to Informa Markets Asia Limited. By providing satisfactory evidence of adequate alternative General Liability insurance cover, you will be entitled to a credit in respect of the insurance participation fee. See Condition 17 of the Conditions for details.

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