



SPRING SEASONS

Asia's Fashion Jewellery & Accessories Fair – Spring
亚洲时尚首饰及配饰展 – 春季

3 - 6 / 3 / 2026

Halls 3 & 6, AsiaWorld-Expo • Hong Kong
中国香港 • 亚洲国际博览馆3号及6号展馆



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亚洲时尚首饰及配饰展 - 春季

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中国香港·亚洲国际博览馆

Your
Gateway to
Meet Global Buyers!
Showcase. Connect. Grow.

通往**全球买家**的道路!
展示。联系。拓展

As Asia's premier B2B marketplace for fashion jewellery and accessories, **Asia's Fashion Jewellery & Accessories Fair - SEASONS Spring 2026** offers unparalleled access to trade buyers from around the world who discover their next bestselling collections.

This Spring, leverage our powerful platform to launch your latest designs, expand your distribution channels, and forge lasting business relationships that drive sustainable growth.

作为亚洲首屈一指的时尚首饰和配饰采购盛会, **亚洲时尚首饰及配饰展-SEASONS春季**是您接触环球买家的上佳良机。发掘下一季的畅销系列,是他们莅临参观的主要目的!

早春3月,通过我们强大的商贸平台推出您崭新的设计和系列,拓展销售渠道,并与买家建立长远合作伙伴关系!

Wide ranging product categories 产品类别 万罗万有



Costume & Base
Metal Jewellery
时尚首饰及非贵金属首饰



Stainless Steel
Jewellery
不锈钢首饰



Natural Materials
Jewellery
天然物料首饰



Fashion Accessories
时尚配饰



Display & Packaging
陈列及包装产品



Fashion Jewellery
Materials
时尚首饰物料



Independent Designer
Collections
独立设计师系列

Rich onsite experiences 丰富现场体验

• MODE by SEASONS

Preview Autumn/Winter 2026-27 trend themes and exhibitor collections, in collaboration with FASHION by INFORMA.

与FASHION by INFORMA 携手呈献, 让买家预览26/27年秋冬潮流趋势及展商崭新系列!

• TOMORROW STAGE

A show presented by young talents from jewellery and fashion design institutes, celebrating innovations and creativity.

一场珠宝及时装设计学院新一代人才打造的时装秀, 启发创意和创新!

• Networking Hub 业界交汇点

Access trend forecasts, market updates and expert insights.

掌握未来设计趋势及市场最新动态, 撷取专家观点。



Visitor Profile 买家概览

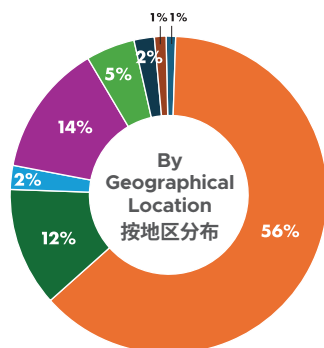


4,500+

Visitors
参观人士

20%
VS 2024

8.07/10
Customer Satisfaction Score
满意度



Asia (excluding Hong Kong)
亚太区 (不包括中国香港)

Hong Kong
中国香港

Australasia
澳大拉西亚

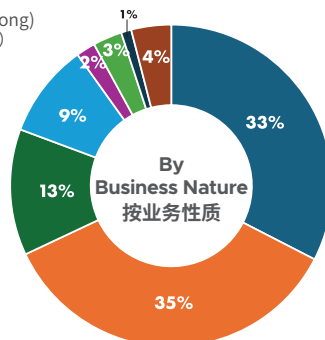
Europe
欧洲

Americas
美洲

Middle East
中东

Oceania
大洋洲

Africa
非洲



Wholesaler/Importer/Exporter
批发商/进口商/出口商

Retailer/Buying Agent/
Department Store/Chain Store
零售商/代理商/百货/连锁店

Designer
设计师

Manufacturer/Supplier
制造商/供应商

Mail Order House/E-Tailer/Gift Shop
邮购公司/电商/礼品店

Related Institute/Association
相关学院/行业协会

Trade Media/Publication
行业媒体/出版社

Others
其他

Sources: SEASONS | Spring 2025 registration and survey data
资料来源: 2025年SEASONS 春季展买家登记及调查数据



Targeted visitor promotion campaigns 聚焦业内买家的推广活动

- **Extensive promotions leveraging Informa Market's worldwide buyer database in fashion and accessories industry.** 善用 Informa Markets 在时尚首饰及配饰业内的环球买家数据库, 进行多渠道推广
- **Hosted buyer programme 特邀买家计划**
- **Collaboration with trade media and industry organisations 与行业媒体及机构建立合作关系**
- **Social Media 社交媒体**



37K

Followers
粉丝



33K

Followers
粉丝



55K

Followers
粉丝



10K

Followers
粉丝



9.8K

Total Views
总观看次数

Exhibitor's Comment 参展商意见

"On the first day of the show, we were very busy. On the second day, we were once again busy. Today (Day 3 of SEASONS | Spring), we hope to be busy again. We have also met new buyers. Our main markets are Europe and the US, but buyers from other countries have also attended."

"展会第一天, 我们非常忙碌。第二天, 我们依然忙碌。今天 (SEASONS | 春季展的第 3 天), 我们希望继续忙碌。我们结识了许多新买家, 主要市场是欧洲和美国, 但也有来自其他国家的买家前来参观。"

– John Jang, Sun Jewelry Korea

Exhibitor's Comment 参展商意见

"This is one of the best shows in the world. It is important to me because I need to promote my products. To promote anything I need to have a tool, and exhibitions and trade shows are the best tools. Over the years, we have developed good relationships with our regular buyers, making it essential for us to showcase our styles and reconnect with them at this event."

"这是世界上最好的展会之一。对我来说, 推广产品至关重要, 而展览会和贸易展正是最好的推广工具。多年来, 我们与许多固定买家建立了良好关系, 因此这个展会是一个重要的平台, 可展示我们的款式, 并与客户再次建立联系。"

– Adnan Khan, SK4 Creations, India



Product Categories 产品类别

A wide range of fashion jewellery and accessories in the latest styles and designs will demonstrate the creativity and craftsmanship of hundreds of exhibitors from around the world.

种类繁多、设计新颖入时的展品, 充份展现参展商的非凡创意、精致手艺及专业智慧。



Costume & Base Metal Jewellery 时尚首饰及非贵金属首饰

- Base metal jewellery 非贵金属首饰
- Bead jewellery 珠子首饰
- Body piercing jewellery 穿体首饰
- Bridal jewellery 婚纱首饰
- Ceramic jewellery 陶瓷首饰
- Enamel and pewter jewellery 珐琅及白铜首饰
- Festive jewellery 节庆首饰
- Gemset jewellery 宝石首饰
- Glass jewellery 玻璃首饰
- Magnetic jewellery 磁性首饰
- Pet jewellery 宠物首饰
- Plastic jewellery 塑料首饰
- Silver jewellery and Accessories 纯银首饰及配件



Stainless Steel Jewellery 不锈钢首饰

- Men's jewellery 男士首饰
- Stainless steel jewellery 不锈钢首饰
- Titanium jewellery 钛金属首饰



Natural Material Jewellery 天然物料首饰

- Natural material jewellery 天然物料首饰
- Wood jewellery 木制首饰
- Wood bead jewellery 木珠首饰



Fashion Accessories 时尚配饰

- Belts and accessories 皮带及配件
- Eyewear and accessories 眼镜及配件
- Fashion watches 时尚手表
- Gifts and premiums items 礼品及赠品
- Gloves and mittens 手套
- Hair accessories 发饰
- Handbags, wallets and purses 手袋及钱包
- Handkerchieves 手帕
- Headwear 头饰
- Hosiery 袜子
- Mobile phone straps 手机绳
- Nail accessories and tattoos 甲饰及纹身饰品
- Neckwear 颈饰
- Scarves 颈巾
- Perfumery items 香水饰品
- Pet accessories 宠物配饰
- Umbrellas and fans 雨伞及扇子



Display and Packaging 陈列及包装

- Display materials 陈列物料
- Gift boxes 礼盒



Fashion jewellery materials 时尚首饰物料

- Ceramic beads 陶瓷珠
- Crystal 水晶
- Plastic 塑料
- Rhinestones 莱茵石
- Jewellery parts and components 首饰配件



Independent Designers 独立设计师



Participation Fee 参展费用

Shell booths are available with a minimum requirement of 9 square metres, including partitions, carpet, fascia with company name, 1 table, 3 chairs, 4 spotlights and 1 waste basket.

标准摊位最少预订九平方米。费用包括: 围板、地毯、公司招牌、一张台、三张椅、四支射灯和一个废纸篓。

Raw space is available with a minimum requirement of 36 square metres. 展览空地最少预订三十六平方米。

Exhibitor Membership 参展商会籍

Exhibitor membership fee for **JewelleryNet.com** valid from 1 January to 31 December 2026 is US\$350. Fee entitles members to full promotional benefits, company listing and product showroom.

JewelleryNet.com 参展商会籍年费为350美元, 由2026年1月1日至12月31日止, 为期一年。会籍包括可上载参展商目录、公司简介、产品资讯及参与网站的定期推广活动。

Payment 付款方法

Crossed cheque/bank draft/telegraphic transfer should be made payable to the Organiser:

Informa Markets Asia Limited

A deposit equal to 50% of the total participation fee is required at the time of booking. The 50% balance should be paid on or before **1 December 2025**. All payments are nonrefundable.

请于划线支票、银行本票或电汇抬头书明:

亚洲英富曼会展有限公司

参展商预订摊位时必须一并缴交参展费用的50%作订金, 并需于2025年12月1日或之前全数缴清余下之参展费用。所有费用, 概不退还。

To protect you, your fellow exhibitors and our visitors, insurance cover to comply with the Conditions has been arranged on your behalf as a "Participating Exhibitor" under the Insurance Policy issued to Informa Markets Asia Limited. By providing satisfactory evidence of adequate alternative General Liability insurance cover, you will be entitled to a credit in respect of the insurance participation fee. See Condition 17 of the Conditions for details.

为了保障贵司作为参展商以及展会参观人士的利益, 符合 Informa Markets Asia Limited 合同条件的保险政策“参与的参展商”已为贵司安排并发送给我司。在提供充份且符合要求的一般责任险投保证据后, 贵司将有权获得参展保险费的抵免额。有关详细信息, 请参见条件的第17条。

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